

Message Text

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PAGE 01 STATE 169959
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INFO OCT-01 NEA-10 ISO-00 EB-08 /019 R

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FM SECSTATE WASHDC
TO AMEMBASSY CAIRO
AMEMBASSY JIDDA
INFO AMCONSUL DHAHRAN
USLO RIYADH

UNCLAS STATE 169959

E.O. 11652: N/A

TAGS: BEXP, SA, EG

SUBJECT: APR 79 COMMUNICATIONS EQUIPMENT SPECIALIZED TRADE
MISSION TO EGYPT AND SAUDI ARABIA

REFS: (A) 77 USDOC 24287, (B) CAIRO 18487, (C) 77 STATE
249122, (D) JIDDA 3370, (E) CAIRO 7788

1. REQUEST POSTS PROVIDE FOLLOWING DATA AND RECOMMENDATIONS FOR INCLUSION IN USDOC PLANS PACKAGE FOR SUBJECT SPECIALIZED MISSION:
A. CITIES TO BE VISITED AND DURATION IN EACH CITY.
B. SUGGESTED MISSION VISIT DATES. NOTE THAT MIDDLE EAST COMMUNICATIONS SHOW AND CONFERENCE IS SCHEDULED FOR BAHRAIN
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23-26 APRIL, SO MISSION SHOULD AVOID DIRECT CONFLICT WITH THOSE DATES.
C. GENERAL MARKET OVERVIEW FOR MISSION THEME GOODS AND SERVICES.
D. PRODUCTS TO BE FEATURED AND SALABILITY PROSPECTS.
MISSION THEME PRODUCT RANGE INCLUDES PRODUCTS LISTED IN STANDARD INDUSTRIAL CLASSIFICATION MANUAL, 1972 EDITION,

UNDER GROUPS 366 AND 367.

E. IMPORT/EXPORT/PRODUCTION/CONSUMPTION (SIZE OF MARKET)

FIGURES FOR MISSION THEME PRODUCTS AND U.S. MARKET SHARES.

F. IMPORT DUTIES, PRICING FACTORS, AND TRADE AND CURRENCY RESTRICTIONS.

G. MAJOR FOREIGN COMPETITION, BY COUNTRY AND MANUFACTURER.

H. OTHER RECENT AND FUTURE PROMOTIONAL EVENTS AND LOCAL HOLIDAYS THAT MAY CONFLICT WITH MISSION TIMING.

I. MAJOR PROJECTS OR DEVELOPMENT PLANS RELATED TO MISSION THEME GOODS OR SERVICES.

J. WORLD BANK AND SIMILAR LOANS/INVESTMENTS RELATED TO MISSION GOODS OR SERVICES.

K. U.S. FIRMS RELATED TO MISSION GOODS OR SERVICES WITH THEIR OWN OFFICES IN YOUR AREA.

2. INFORMATION PROVIDED WILL BE USED TO ATTRACT MISSION PARTICIPANTS. THUS, REPLIES IN SOME DEPTH WILL BE APPRECIATED. REFERENCES TO ANY EARLIER MESSAGES SENT TO STATE/USDOC ON MISSION GOODS OR SERVICES WILL BE ACCEPTABLE, PROVIDED REFERENCED INFORMATION REMAINS CURRENT.

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3. PLEASE ALSO PROVIDE AVAILABILITY AND COST DATA, WITH ACCOMPANYING RECOMMENDATIONS, FOR THE FOLLOWING ITEMS:

A. SINGLE/DOUBLE HOTEL ROOMS FOR MISSION MEMBERS AND SUITE FOR MISSION DIRECTOR.

B. LOCAL PHOTOGRAPHER TO PRODUCE APPROXIMATELY TWO DOZEN BLACK AND WHITE ACTION SHOTS OF MISSION ACTIVITIES.

C. MISSION-SPONSORED RECEPTION, PREFERABLY AT HOME OF CHIEF OF MISSION OR DCM.

D. MISCELLANEOUS ITEMS; SUCH AS SECRETARY-RECEPTIONIST FOR MISSION BUSINESS INFORMATION CENTER, TELEX AND TELEGRAPH SERVICES.

4. REQUEST ABOVE INFORMATION BE SENT TO USDOC BEFORE SEPTEMBER 1. VANCE

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